

CAMI GRAHAM | TIDBITS

BLOGGER | YOUTUBE CREATOR



Inspiration for the Keeper of the Home

It is such a passion for me to share content that inspires the homemaker! I aim to help them find joy and fulfillment in all the things that can be created as the keeper of our homes. Whether that is nourishing food, beautiful spaces, or intentional living - I'm here for all of it!

My favorite platforms to connect and serve these home enthusiasts are through my blog and YouTube channel (TIDBITS) and my shop (TIDBITS & Company).

www.tidbits-cami.com

www.youtube.com/c/TIDBITS-cami

www.tidbitsandcompany.com

YOUTUBE



63%

ALL TIME VIEWS - 1.9M

MONTHLY VIEWS - 70K



37%

MONTHLY WATCH TIME - 5.6K

Audience age ranges 25 - 65+ US - 65%

BLOG



67%

MONTHLY PAGEVIEWS - 203K

MONTHLY SESSIONS - 151K

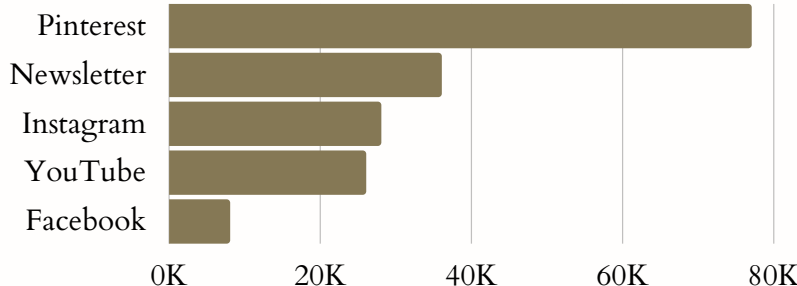


32%

MONTHLY USERS - 138K

Audience age ranges 25 - 65+ US - 84%

FOLLOWING



Let's work together!

It is very important for me to connect my followers with brands that serve them and feel genuine to my niche. As a cookbook author, product creator, and influencer - I have a unique perspective on what it takes to grow a brand, create products and market to an audience. I will do my very best to bring you new leads, sales and exposure to what you have poured your heart into creating! I take the trust of my viewers very seriously, to ensure the best experience for them, your brand and my influence. Win, win, win!

SERVICES & RATES

SPONSORED YOUTUBE VIDEO

This is my favorite way to share your brand! It's so effective and has great longevity! I will integrate your products and brand into at least 90 seconds of a long form video.

INSTAGRAM CONTENT

Need more instant exposure for a specific campaign? Let's use the power of social media! I'll create a reel, static image post and a story segment highlighting your brand and products.

CUSTOM CONTENT

Have something else in mind? Let's chat and customize the content to your marketing needs.

SPONSORED BLOG POST

Want to better your SEO game and get more clicks to your site? That's what a blog post is so great at! I have a team helping me create blog posts that rank well and that my followers have grown to love over 12+ years of blogging.

CONTENT CREATION PACKAGE

Want it all? Let's do it!

- YouTube Video
- Blog Post
- Vertical short form video for IG, FB, YT Shorts, Tiktok, Pinterest video
- Static image shares on IG, FB, YT, P
- Real time analytical report

**All content is shared in my bi-weekly newsletter to drive clicks to the content*

I LOOK FORWARD TO COLLABORATING

